

Travel Costa Mesa Board Meeting Agenda AnQi, 3333 Bristol, Costa Mesa, CA 92626 Tuesday, June 11, 2024, from 12:00 pm to 1:30 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. Public comments can be emailed to Jessica Placentia at <u>iplacentia@travelcostamesa.com</u> before 8:00 am on Tuesday, June 11th to be read to the Board of Directors and the president. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at <u>jplacentia@travelcostamesa.com</u> at least 24 hours prior to the meeting.

12:00 pm - Call to Order

Public Comment-public comment for all items not otherwise on the agenda

1. Fiscal Year End Recap VideoPaulette Lombardi-Fries

 Introduction of Steve Yannarell, General Manager at The Westin South Coast Plaza & Jeannie Blue, VP of Operations at Holiday Inn Express - appoint as new TCM voting board members to replace Mike Hall & Ronnie Dalgado

• Review & motion to adopt Jessica Placentia

3. Review Minutes from April 9th Annual Board Meeting

 Review & motion to approve

Jessica Placentia
Board to approve

4. Review April and May 2024 Financials Paulette Lombardi-Fries

Review & motion to adopt
Board to adopt

5. Review Proposed Operating Budget for FY 2024-2025 Paulette Lombardi-Fries

Review & motion to approve
Board to approve

6. Marketing Strategy PresentationAnne-Marie Schiefer

7. TCM Executive Committee - 1 Open Seat as Chairperson Paulette Lombardi-Fries

• Discussion & motion to approve

8. Securities and Reserve Policy Update Paulette Lombardi-Fries

9. City Updates John Stephens

Mayor of Costa Mesa

10. Update on Debbie Megna Paulette Lombardi-Fries